



FOR IMMEDIATE RELEASE

## Concrete Bonding Agent Weld-Crete® by Larsen Products Used in Hong Kong Disneyland Construction

**Contact:**

Jodi Mayo Alessandri  
[jodi@mgmedia.com](mailto:jodi@mgmedia.com)  
MG Media, LLC  
856 US Hwy 206, Suite B11  
Hillsborough, NJ 08844  
908-874-9200

JESSUP, MD, September 21, 2011— Larsen Products is proud to announce that their concrete bonding agent, Weld-Crete®, was used as a component for construction in one of the unique attractions at Disneyland Hong Kong.

The product used on the Disneyland attraction, Weld-Crete®, bonds new concrete, stucco, tile and setting beds to any structural surface, be it on the interior or exterior. Weld-Crete's® open time lets you bond to concrete shear walls when needing a time lapse between the application of the bonding agent, the placement of reinforcement steel, placement of formwork, or the placement of concrete. Conveniently, Weld-Crete® can be "painted on" in a single application for a wide range of time-lapses.



Ken Wiener, Specialty Installation Manager at KHS&S Contractors International spoke on his experience in using Weld-Crete® on the attraction his firm built at Disneyland Hong Kong, "I would like to thank Larsen Products for bringing Weld-Crete® to Asia," said Wiener, "Since we are very familiar with the product from using it in the United States, it was reassuring to be able to rely on a product that we know and trust."

Wiener continued, "Weld-Crete® has always provided the highest level of performance and has aided us in maintaining the

quality plaster finishes that we are recognized for worldwide. The ease of use and flexibility of performance makes Weld-Crete® the perfect product to bring into this market."

**About Larsen Products Corp.**

Over half a century of industry knowledge and experience has been poured into Larsen Products bonding agents. Larsen Weld Crete® concrete bonding agent and Plaster-Weld® plaster bonding agent have been specified by major architects, engineers, and construction companies internationally, ever since their inception in 1952. As they near their 60<sup>th</sup> Anniversary, Larsen Products prides itself on their reliability, consistency, and overall quality in their products. Larsen Products' Weld-Crete® and Plaster-Weld®, are two of the highest quality bonding agents the industry has to offer; ideal for high



performance bonding of cementitious material direct to structural surfaces and are known industry-wide for their trademark pink and blue color. In addition to being used industry-wide, Larsen Products bonding agents have been prominently featured on *This Old House*, *Extreme Makeover: Home Edition* and used repeatedly on the construction of movie and TV sets. For more information on Larsen Products, please visit: [www.larsenproducts.com](http://www.larsenproducts.com) or call (800) 633-6668.

For more information on Weld-Crete®, please visit <http://www.larsenproducts.com/weldcrete.php>.

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